



2017 Editorial Calendar

Communication Arts publishes six issues a year and is widely recognized by readers and advertisers alike as the top reference tool for creative visual communications worldwide.

	January/February 2017 Typography Annual	March/April Interactive Annual	May/June Illustration Annual	July/August Photography Annual	September/October Design Annual	November/December Advertising Annual	January/February 2018 Typography Annual
Insertion Orders Due	November 1, 2016	January 5, 2017	March 3, 2017	May 3, 2017	July 1, 2017	September 2, 2017	November 1, 2017
Ad Materials Due	November 11, 2016	January 13, 2017	March 17, 2017	May 12, 2017	July 14, 2017	September 15, 2017	November 10, 2017
Publication Mails	December 20, 2016	February 21, 2017	April 18, 2017	June 20, 2017	August 22, 2017	October 24, 2017	December 19, 2017
On Sale	January 2, 2017	March 6, 2017	May 1, 2017	July 3, 2017	September 4, 2017	October 30, 2017	January 1, 2018
Featured Annual Competition Winners	Showcases the best use of typography in design and advertising, plus new typeface designs, calligraphy and handlettering. Categories include Collateral, Packaging, Media, Motion, Environmental and Unpublished/Experimental.	Features exceptional new work created for the web, DVDs, interactive kiosks and handheld devices. Categories include Desktop, Environmental, Mobile, Social platforms, Tablets/Handheld devices and Websites/Microsites.	Displays hundreds of evocative illustrations selected for creative excellence by an esteemed jury of designers and art directors. An indispensable tool for art buyers. Categories include Editorial, Animation, Books, Advertising, For Sale, Institutional, Self-promotion and Unpublished.	Features 200+ images by established photographers and rising stars, reproduced using special techniques and the highest quality printing available. An indispensable tool for photography buyers. Categories include Advertising, Books, Editorial, Multimedia, For Sale, Institutional, Self-promotion and Unpublished.	Presents the results of CA's 58th Design competition, the most respected and prestigious design competition in the world. Categories include Posters, Brochures, Trademarks, Packaging, Corporate Identity, Catalogs, Letterheads, Environmental and Motion Graphics.	Considered one of the most important inspirational resources for art directors and creative directors. Showcases the best in consumer and institutional print ads, online advertising, and integrated campaigns along with posters, television and radio commercials.	Showcases the best use of typography in design and advertising, plus new typeface designs, calligraphy and handlettering. Categories include Collateral, Packaging, Media, Motion, Environmental and Unpublished/Experimental.
In-depth Profiles of Top Creatives	Design firm Illustrator Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Photographer Type Designer/Foundry	Design firm Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Interactive firm	Illustrator Advertising agency Interactive firm Photographer	Design firm Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Interactive firm Photographer

Informative Editorial In Every Issue

Fresh: Inspirational work sampled from the portfolios of three emerging talents.

Exhibit: A gallery showcasing exceptional recent projects across a broad range of creative visual communication.

Columns: Thoughtful insights from industry insiders on relevant issues and emerging trends in Advertising, Business, Design Culture, Creativity, Typography and occasionally, Emerging Media, Sustainability and the Environment.

Departments: Editor's Column with commentary by competition juries, Favorite recommendations from creatives, Book Reviews, Web Watch, Insights from influential practitioners, Overheard Quotes, plus a complete directory with contact information for all firms and individuals featured in the issue.