

Communication Arts 2012 Editorial Calendar

	January/February 2012 Typography Annual 2	March/April Interactive Annual 18	May/June Illustration Annual 53	July/August Photography Annual 53	September/October Design Annual 53	November/December Advertising Annual 53	January/February 2013 Typography Annual 3
Highlights	Our second Typography Annual will showcase the best examples of typographic use in design and advertising, as well as original typeface design and hand-lettering.	Results of our eighteenth interactive competition. Categories include advertising, entertainment, information design, self-promotion and experimental/virtual community.	The Illustration Annual shows hundreds of the best illustrations used for editorial, institutional and advertising. An indispensable tool for art buyers. Categories include advertising, books, editorial, for sale, institutional, animation, self-promotion and unpublished.	Over 200 photographs, by established photographers and rising stars, reproduced using special techniques and the highest quality printing available. An indispensable tool for photography buyers. Categories include advertising, books, editorial, for sale, institutional, multimedia, self-promotion and unpublished.	This annual presents the results of CA's 53rd design competition—the most coveted, respected and prestigious in the world. Categories include posters, brochures, trademarks, packaging, corporate identity, catalogs, letterheads, environmental and motion graphics.	This annual displays the best in consumer and institutional print ads, online advertising, integrated campaigns along with posters, television and radio commercials. It is considered one of the most important inspirational resources for art directors and creative directors.	This annual displays the best examples of typographic use in design and advertising, as well as original typeface design and hand-lettering.
Other Information	Issue also includes feature articles on a design firm, illustrator, advertising agency, interactive studio and photographer.	Issue also includes feature articles on design, advertising, an illustrator and a photographer.	Issue also includes feature articles on a design firm, an advertising agency, photographer and interactive studio.	Issue also includes feature articles on a design firm, an advertising agency, illustrator and interactive studio.	Issue also includes feature articles on an advertising agency, illustrator and photographer.	Issue also includes feature articles on a design firm, illustrator, interactive studio and photographer.	Issue also includes feature articles on a design firm, illustrator, interactive studio and photographer.
Insertion Orders Due	November 4, 2011	January 3, 2012	March 2, 2012	May 1, 2012	July 3, 2012	September 4, 2012	November 5, 2012
Ad Materials Due	November 14, 2011	January 18, 2012	March 16, 2012	May 16, 2012	July 18, 2012	September 19, 2012	November 16, 2012
Publication Mails	December 20, 2011	February 28, 2012	April 17, 2012	June 19, 2012	August 28, 2012	October 23, 2012	December 26, 2012
On Sale	January 9, 2012	March 12, 2012	May 7, 2012	July 2, 2012	September 10, 2012	November 5, 2012	January 7, 2013

Communication Arts publishes six issues a year—including the results of CA's six juried competitions for Design, Advertising, Illustration, Photography, Interactive Design and Typography.

Editorial Mission: Through its editorials, feature articles and the annual competitions it sponsors, *Communication Arts* provides new ideas and information, while promoting the highest professional standards for the field.

Fresh: This feature appears in every issue and highlights emerging talent.

Exhibit: Included in every issue, Exhibit features a selection of the best current work across a broad range of creative visual communication.

Columns: Appearing regularly in every issue are Advertising, Business, Design Culture, Design Issues, Design Trends, Typography, Web sites to watch, new materials, technology resources, book reviews, conferences and seminar listings, plus a complete directory with contact information for all firms and individuals featured. In every other issue, Creativity, Emerging Media, Opinion/Commentary and environmental topics appear.

CA Annuals: Featuring the results of CA's six separate, juried competitions held each year, the Annuals are widely recognized by readers and advertisers alike as the top reference tools for creative visual communications worldwide. They include: Typography (Jan/Feb), Interactive (Mar/Apr), Illustration (May/Jun), Photography (Jul/Aug), Design (Sept/Oct) and Advertising (Nov/Dec).