



2020 Editorial Calendar

Communication Arts publishes six issues a year and is widely recognized by readers and advertisers alike as the top reference tool for creative visual communications worldwide.

Celebrating 61 Years of Creative Excellence

	January/February 2020 Typography Annual	March/April Interactive Annual	May/June Illustration Annual	July/August Photography Annual	September/October Design Annual	November/December Advertising Annual	January/February 2021 Typography Annual
Insertion Orders Due	November 1, 2019	January 3, 2020	February 3, 2020	May 1, 2020	July 3, 2020	September 4, 2020	October 30, 2020
Ad Materials Due	November 8, 2019	January 10, 2020	March 6, 2020	May 8, 2020	July 10, 2020	September 11, 2020	November 6, 2020
Publication Mails	December 17, 2019	February 18, 2020	April 14, 2020	June 16, 2020	August 18, 2020	October 20, 2020	December 15, 2020
On Sale	December 30, 2019	March 2, 2020	April 27, 2020	June 29, 2020	August 31, 2020	November 2, 2020	December 28, 2020

Featured Annual Competition Winners	Showcases the best use of typography in design and advertising, plus new typeface designs, calligraphy and handlettering. Categories include Collateral, Packaging, Media, Motion, Environmental and Unpublished/Experimental.	Features exceptional new work created for the web, DVDs, interactive kiosks and handheld devices. Categories include Desktop, Environmental, Mobile, Social platforms, Tablets/Handheld devices and Websites/Microsites.	Displays hundreds of evocative illustrations selected for creative excellence by an esteemed jury of designers and art directors. An indispensable tool for art buyers. Categories include Editorial, Animation, Books, Advertising, For Sale, Institutional, Self-promotion and Unpublished.	Features 200+ images by established photographers and rising stars, reproduced using special techniques and the highest quality printing available. An indispensable tool for photography buyers. Categories include Advertising, Books, Editorial, Multimedia, For Sale, Institutional, Self-promotion and Unpublished.	Presents the results of CA's 61st Design competition, the most respected and prestigious design competition in the world. Categories include Posters, Brochures, Trademarks, Packaging, Corporate Identity, Catalogs, Letterheads, Environmental and Motion Graphics.	Considered one of the most important inspirational resources for art directors and creative directors. Showcases the best in consumer and institutional print ads, online advertising, and integrated campaigns along with posters, television and radio commercials.	Showcases the best use of typography in design and advertising, plus new typeface designs, calligraphy and handlettering. Categories include Collateral, Packaging, Media, Motion, Environmental and Unpublished/Experimental.
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In-depth Profiles of Top Creatives	Design firm Illustrator Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Photographer Type Designer/Foundry	Design firm Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Interactive firm	Illustrator Advertising agency Interactive firm Photographer	Design firm Advertising agency Interactive firm Photographer	Design firm Illustrator Advertising agency Interactive firm Photographer
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Informative Editorial In Every Issue

Fresh: Inspirational work sampled from the portfolios of three emerging talents.

Exhibit: A gallery showcasing exceptional recent projects across a broad range of creative visual communication.

Columns: Thoughtful insights from industry insiders on relevant issues and emerging trends in Advertising, Business, Design Culture, Creativity, Typography and occasionally, Emerging Media, Sustainability and the Environment.

Departments: Editor's Column with commentary by competition juries, Favorite recommendations from creatives, Book Reviews, Web Watch, Insights from influential practitioners, Overheard Quotes, plus a complete directory with contact information for all firms and individuals featured in the issue.