



Communication Arts  
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# Communication Arts 2020 Advertising Shortlist

These are the finalists in our 2020 Advertising competition.  
Winners will be notified by July 31, 2020.

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Ad Agency	Category	Title
Agency59	Public Service	You People
Allen & Gerritsen	Newspaper Advertising	Camp Wigwam
Monica Andrade	Student Work	xoxo
Arnold Worldwide	Posters	Run. For. Life.
B-Reel	Digital Advertising	Dream Crazier
Bader Rutter	Non-Traditional Advertising	Mobcraft Beer - Mondo Lucha Lager Can Design
Bader Rutter	Digital Advertising	Mobcraft Beer - Mondo Lucha Lager Snapchat
Balcom Agency	Integrated Campaign	Mrs. Renfro's "True to family. True to flavor."
BBDO Guerrero	Digital Advertising	The First Filipino
BBDO Minneapolis/BBDO New York	Public Service	The Infinity Classroom
The Beacon - Kohler Co.	Television Commercial	Funeral
BooneOakley	Magazine Advertising	Destin-Fort Walton Beach, Florida
Nicolas Bori	Student Work	The Decision
Brownstein Group	Television Commercial	She Chose Inspira
BSSP	Self-Promotion	AdAge Small Agency awards video
BSSP	Digital Advertising	2K Ratings Release
The Buntin Group	Public Service	Urban Housing Save A Little Spaces - Artists
Burrell Communications	Public Service	For Jason
BVK	Integrated Campaign	The Equality State Integrated Campaign
C&B Advertising	Non-Traditional Advertising	The Anti-Wobble Wedge Business Card
Sam Carlson	Student Work	Handimojis
Carmichael Lynch	Integrated Campaign	The Underdogs
Carmichael Lynch	Integrated Campaign	Hitched at Helzberg
Carmichael Lynch	Posters	Zombie - Life and Limb
Carmichael Lynch	Posters	Zombie - Soccer Mom
Brian Chau	Student Work	Muji Pens Campaign
Cheil Germany	Posters	Samsunng Smart Repair "Broken Display Maps"
Ryan Cookish	Student Work	Grubtitles
Cramer-Krasselt	Digital Advertising	Porsche x Star Wars: "The Designer Alliance"
Creative X	Newspaper Advertising	Thank You Campaign
Creative X	Digital Advertising	Leap Day
Critical Mass	Digital Advertising	Wheel of Whoa by AT&T
Alberto Cuadra	Student Work	Spotify - Sounds Like a Sign
Cummins&Partners	Integrated Campaign	Koalas of NYC
Cummins&Partners	Non-Traditional Advertising	Koalas of NYC
Cummins&Partners	Public Service	Koalas of NYC
Curiosity	Digital Advertising	Duke Bush Social Media
Mario Dahl	Student Work	Safe Water
Mario Dahl	Student Work	it works!
Runming Dai	Student Work	Dyson: Supersonic
Connor Dean	Student Work	LA Times - Decisions
Louise Delfin	Student Work	The Last T-Shirt
dentsumcgarrybowen	Sales Promotion	The All-Terrain Envelope
DeVito/Verdi	Posters	Welcome to Legal
Marly Dichter	Student Work	Nike Minus
DM9DDB	Posters	Even those who don't drink, respect.
doug&partners	Public Service	Come Here
doug&partners	Public Service	Say It
Dunn&Co.	Posters	Strike
El Autobus	Posters	Out of this world design
Jennie Ellsworth	Student Work	Asking For It - RAINN

Ad Agency	Category	Title
Fast Horse	Non-Traditional Advertising	Heinken 0.0 Dry January
Abdelrahman Galal	Student Work	Pain tones
Gallegos United	Posters	Know The Facts
Garmin International, Inc.	Digital Advertising	Women of Adventure "Mirna"
Garrison Hughes	Newspaper Advertising	Vietnam War/Soul Soldiers Exhibit
Garrison Hughes	Posters	Mt Lebanon Public Library Poster Campaign
Chang Huei Ge	Student Work	New Year Handsel
Gentleman Scholar and Believe Media	Digital Advertising	International Women's Day
Chloe Greenwald	Student Work	Apple X GLAAD
GSD&M	Integrated Campaigns	Chicken Wars
GSD&M	Digital Advertising	Chicken Wars
GSD&M	Digital Advertising	Popeyes BYOB (Bring Your Own Bun)
GSW New York	Magazine Advertising	Myth Busting Sex Trafficking
GSW New York	Posters	Traffic(k) Signs
Highdive	Digital Advertising	Jeep Gladiator - Super Bowl LIV - Groundhog Day
Highdive	Television Commercial	Jeep Gladiator - Super Bowl LIV - Groundhog Day
Highdive	Television Commercial	Rocket Mortgage - Super Bowl LIV - Comfortable
Highdive	Newspaper Advertising	The Terminator: Dark Fate Jeep Sale
Highdive	Non-Traditional Advertising	The Terminator: Dark Fate Jeep Sale
Huge	Digital Advertising	PERIOD - Men Pay for Toilet Paper (Like Tampons)
Huge	Public Service	PERIOD - Men Pay for Toilet Paper (Like Tampons)
David Hulme	Student Work	IKEA - Make it Yours
Hunt Adkins	Digital Advertising	Duke Cannon News Anchor Thick Hair Campaign
ICF Next	Digital Advertising	A Whole New Light
Impact BBDO Dubai	Non-Traditional Advertising	The New National Anthem Edition
Impact BBDO Dubai	Digital Advertising	Snickers Hunger Insurance
INNOCEAN USA	Integrated Campaigns	Smaht Pahk
INNOCEAN USA	Television Commercial	Smaht Pahk
Isobar	Television Commercial	Mentos: Made From Awesome
Sophia Jactel	Student Work	ThreadSense
The Johnson Group	Posters	Chattanooga Zoo Giraffe Billboard Teaser Campaign
ken-tsay lee design lab	Self-Promotion	poop emojis everywhere
ken-tsay lee design lab	Posters	Bauhaus 100:Manifest of Practice
Youngwoo Kim	Student Work	Acuvue Lottery
James Klopp	Student Work	Write Better. Be Better.
Seine Kongruangkit	Student Work	Th Spoiler Billboard
Changkyu Ku	Student Work	I am not a robot
Changkyu Ku	Student Work	THE UNEQUAL TWIX
Rachel LeBlanc	Student Work	Six Brick Kit
Rachel LeBlanc	Student Work	Locaid
LGA	Posters	All Star Biscuit Makers
LinkedIn Creative Studio	Non-Traditional Advertising	LinkedIn Becomes LinkedOut for Pride
Little Jacket	Posters	Keep it safe. Keep us open.
Nathanael Loden	Student Work	Tide's Up
Log Cabin Studio	Television Commercial	Shred of Truth
Looney Advertising & Branding	Digital Advertising	Parts
Luckie	Digital Advertising	Radio Recliner
Sam Luo	Student Work	Greenscreen
Sam Luo	Student Work	Go In Deep
Sam Luo	Student Work	A Step Behind
Luquire George Andrews (LGA)	Integrated Campaigns	World's First Dog Travel Agent
Make	Trade/Institutional Advertising	Trade Campaign for Simms Fishing Products
Marcus Thomas LLC	Digital Advertising	Behr 1 Hour Photo
MMB	Self-Promotion	Hot Sauce
Nigel & Co.	Public Service	Euphejisms - Get Your Prostate Checked
No Fixed Address	Self-Promotion	Rapping Paper
No Fixed Address	Digital Advertising	SickKids Airbnb
No Fixed Address	Public Service	SickKids Airbnb
No Fixed Address	Public Service	Lolli: The Exhibit Nobody Wants to Talk About
No Fixed Address	Non-Traditional Advertising	Lolli: The Exhibit Nobody Wants to Talk About
North	Digital Advertising	Surf's Up, Trash Out, a Let's Go! Film
North	Digital Advertising	Always Justified
Ogilvy	Magazine Advertising	50th Anniversary of Jimmy Dean
Yotam Ohayon	Student Work	Leica - Frame History
One Twenty Three West	Public Service	You'll get it when you see it
Cerinn Park	Student Work	uTINTsil
Doug Pedersen Art Direction & Design	Self-Promotion	11.50 Rediscovering Discovery

Ad Agency	Category	Title
Preacher	Integrated Campaigns	Home of SportsCenter Top 10
Preacher	Digital Advertising	Fanta "It's A Thing"
Publicis Ecuador	Newspaper Advertising	Cinemark XD - RGB
Publicis Ecuador	Newspaper Advertising	Smashed Screens
Publicis Ecuador	Magazine Advertising	Cinemark XD - RGB
Publicis Ecuador	Magazine Advertising	Smashed Screens
R/GA	Self-Promotion	R/GA's Face Tattoo Guy
Constanza Ramirez	Student Work	Wake Up! - Apple Maps
Michelle Resendiz	Student Work	We Know Who You Really Are. Spotify
Rethink	Integrated Campaigns	Rowan's Law
Rethink	Non-Traditional Advertising	The Burger Man Hunt
Rethink	Non-Traditional Advertising	Ka'Wine & Dine
Rethink	Non-Traditional Advertising	Pour Perfectly
Rethink	Digital Advertising	The Wardobe
Rethink	Digital Advertising	Draw me a penis
Rethink	Radio Commercial	The ad that aired once
Rethink	Television Commercial	IKEA Stuff Monster
Rethink	Television Commercial	The Wardrobe
Rethink	Television Commercial	We treat people like people
Rethink	Sales Promotion	Pour Perfectly
Rethink	Sales Promotion	The Match Paddle
Rethink	Sales Promotion	Char no9
Rethink	Digital Advertising	The Burger Man Hunt
Rethink	Digital Advertising	Flight Light
Rethink	Public Service	High Signs - School Zone
Rethink	Public Service	High Signs - Playground
Rethink	Public Service	Rowan's Law Field Lines
Rethink	Public Service	High Signs
Rethink	Public Service	The Risk
Rethink	Public Service	The ad that aired once
Rethink	Public Service	Foamease
Rethink	Public Service	Give a sit
Rethink	Public Service	Peephole
Refaat Rico	Student Work	Hostile Architecture
The Richards Group	Non-Traditional Advertising	Leaning Tower of Dallas
The Richards Group	Public Service	Save Jane
The Richards Group	Radio Commercial	Escape Room
The Richards Group	Radio Commercial	Ruin the Moment
The Richards Group	Television Commercial	Working Mom
The Richards Group	Public Service	War Inside
Ashley Roy	Student Work	Maglite Ad Series
RPA Advertising	Non-Traditional Advertising	Serial One
RPA Advertising	Digital Advertising	300 Feet of Adventure
RPA Advertising	Television Commercial	Farmers Sesame Street - Welcome
RPA Advertising	Television Commercial	Safety for Everyone
RPA Advertising	Public Service	What's Love?
Saatchi & Saatchi Canada	Posters	Buckley's Cough Syrup - 100 Years of Awful Taste
The Shop	Posters	Blank Billboard
Sid Lee Toronto	Radio Commercial	TA2 Sound And Music - Sound Different'
Signal Theory	Posters	SnowPops Holiday Posters
Samar Singh	Student Work	Ikea - The Climate Change Collection
Snowball	Posters	Sunset Drive-In Theatre
Derek Steele	Student Work	Oculus VR Therapy
Studio Resonate/Pandora	Radio Commercial	PowerShare
Sullivan	Magazine Advertising	South of the Ordinary
Claire Sweeney	Student Work	Waffle House
Sweetgreen	Posters	Follow Your Greens: Sweetgreen by Jason Nocito
Target	Integrated Campaigns	Place of Stories
Target	Public Service	The Power of Words
TAXI	Posters	Get a Funnier Perspective
TAXI Toronto	Public Service	Mental Fatigues
TAXI Toronto/Montreal/Vancouver/New York	Digital Advertising	Smells Like Inequality
TAXI Toronto/Montreal/Vancouver/New York	Public Service	The #UNIGNORABLE Tower
TDA_Boulder	Magazine Advertising	Best of Luck - You vs. You
TDA_Boulder	Magazine Advertising	A True Western Pilsner_Women
TDA_Boulder	Magazine Advertising	Best of Luck series
Terri & Sandy	Public Service	Hope Lives

Ad Agency	Category	Title
3 Advertising	Posters	Sackwear Posters
360i	Digital Advertising	Oreo X Game of Thrones
Tinder Brand Creative	Integrated Campaigns	#RightToLove
Tinder Brand Creative	Public Service	#RightToLove
22squared	Integrated Campaigns	Scoops Ahoy: Operation Scoop Snoop
Cam Tribe	Student Work	Lionheart
Cam Tribe	Student Work	DHL - Next-Day Neighbors
Chris Vena	Student Work	Path to Passion
Venables Bell & Partners	Television Commercial	Reebok Nails
VITRO Advertising	Digital Advertising	Gun Violence
Walrus	Posters	Kingston - Half the sugar all the flavor
Walrus	Posters	Unchanged Since 1977
WAX partnership	Non-Traditional Advertising	Fake News TM
WAX partnership	Digital Advertising	Fake News TM
WAX partnership	Public Service	Fake News TM
Wieden + Kennedy	Integrated Campaigns	Kentucky Fried Chicken x Crocs
Wieden + Kennedy	Non-Traditional Advertising	Kentucky Fried Chicken x Crocs
With Oil Design & Branding	Posters	Drive-In Church Poster Series
With Oil Design & Branding	Public Service	Drive-in Christian Church poster series
WONGDOODY	Digital Advertising	Mom Genes Fight PPD PSA
WONGDOODY	Public Service	Mom Genes PSA
Reinier Wortman	Student Work	Airbnb - Become a local
Yunxuan Wu	Student Work	giffvoice
Yunxuan Wu	Student Work	Sun Block
Xiaofei (Hiccup) Wu	Student Work	TikTok Generation Z
Wunder	Self-Promotion	White Christmas
Wunder	Public Service	No Home
Huixin Xian	Student Work	Dynamic Duo
Luyao Yan	Student Work	Want some noodles?
Young & Laramore	Posters	Hotel Tango
Young & Laramore	Posters	Be Unimitateable
ZGM Modern Marketing Partners	Newspaper Advertising	United Apart
ZGM Modern Marketing Partners	Posters	United Apart
ZGM Modern Marketing Partners	Public Service	United Apart
Zulu Alpha Kilo	Self-Promotion	Billy's Lemonade
Zulu Alpha Kilo	Integrated Campaigns	The Rainforest Fire Channel
Zulu Alpha Kilo	Non-Traditional Advertising	#PauseToRemember
Zulu Alpha Kilo	Digital Advertising	The Rainforest Fire Channel
Zulu Alpha Kilo	Digital Advertising	#PauseToRemember
Zulu Alpha Kilo	Digital Advertising	Live in the Home you love Postcards
Zulu Alpha Kilo	Digital Advertising	Dodge the Bullet
Zulu Alpha Kilo	Public Service	The Rainforest Fire Channel