



Communication Arts
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Communication Arts 2022 Advertising Shortlist

These are the finalists in our 2022 Advertising competition.
 Winners will be notified by July 22, 2022.

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Ad Agency	Category	Title
Sarah Abrams	Student Work	The Trevor Project: That's Heterophobic
ALMAGREAL	Posters	Mercato Centrale Milano - Grand Opening Poster
Gio Aprigliano	Student Work	Google G-Spot
Area 23	Magazine Advertising	Astellas Pharma, New York
Flavio Arnizant de Zorzi	Student Work	Belong Here.
B & T Creative	Public Service	.PNG Protests
Baker & Bonner Creative Emporium	Magazine Advertising	Laguna Madre - The Mother of All Ales
Baker & Bonner Creative Emporium	Posters	Laguna Madre - The Mother of All Ales, Drink
The Basement	Public Service	Indy Concerts For A Cause
BBDO MPLS	Non-Traditional Advertising	Pawfect Homes
BBDO MPLS	Self-Promotion	The Longest Year Scarf
BBDO MPLS	Non-Traditional Advertising	Bacon Wrapping Paper
Nitya Bellani	Student Work	Text as Art Exhibition Catalog
Berlin Cameron, A VMLY&R Company	Digital Advertising	The First Meta Sneaker
better	Television Commercial	Cleary Insurance
Tyler Bever	Student Work	stranded.
BLVR	Digital Advertising	Andis Creator Series: Compton Cowboys
BooneOakley	Posters	StarMed Wilmore Funeral Home
BooneOakley	Non-Traditional Advertising	StarMed Wilmore Funeral Home
BooneOakley	Public Service	StarMed Wilmore Funeral Home
Brand Content, Inc.	Trade/Institutional Advertising	Musack Rocks "Discovery"
Bray Leino	Magazine Advertising	Intensely Italian
Brownstein	Radio Commercial	NJM Insurance - Jingle Free :30
Nora Bukhari	Student Work	Nora
Camp Jefferson	Public Service	The Nature Friendly Token
Camp Jefferson	Digital Advertising	The Nature Friendly Token
Carmichael Lynch	Television Commercial	In the Rough
Carmichael Lynch	Television Commercial	Involuntary Sounds
Carmichael Lynch	Integrated Campaign	The Return of Well-Adventured
Cherry Chandra	Student Work	Vosges Chocolate
Colle McVoy	Digital Advertising	Leave It As It Is
Commonwealth // McCann	Television Commercial	Walter the Cat
Commonwealth // McCann	Television Commercial	Walter in the Winter
Commonwealth // McCann	Digital Advertising	Walter the Cat
Commonwealth // McCann	Digital Advertising	Walter in the Winter
Commonwealth // McCann	Public Service	Play Motown
Commonwealth // McCann	Non-Traditional Advertising	Apple Pie Hot Dog
Commonwealth // McCann	Integrated Campaign	Apple Pie Hot Dog
Commonwealth // McCann	Digital Advertising	Apple Pie Hot Dog
Commonwealth // McCann	Public Service	Marvin Gaye 50th Anniversary
Commonwealth // McCann	Posters	Blood Orange
Commonwealth // McCann	Posters	Primus
the community	Non-Traditional Advertising	OREO Thins Protection Program
the community	Integrated Campaign	It's 2007 All Over Again
the community	Digital Advertising	How to become a Bridgerton
Connelly Partners	Integrated Campaign	#1 Never Stops
Contravent	Digital Advertising	Drop the Beat
Contravent	Digital Advertising	DJ TE
Cossette	Posters	Grand openings
Cossette	Magazine Advertising	Grand openings
Cossette Communication	Digital Advertising	Steal My Fries

Ad Agency	Category	Title
Cossette Communication	Television Commercial	Here to Win
Cossette Communication	Digital Advertising	Here to Win
Cossette Communication	Public Service	Here to Win
Cossette Communication	Public Service	SickKids Moms VS Hard Days
Cossette Communication	Public Service	The Brave List
Cossette Communication	Integrated Campaign	The Brave List
Cossette Communication	Television Commercial	SickKids VS Be A Light
Cossette Communication	Public Service	SickKids VS Be A Light
Cossette Communication	Integrated Campaign	SickKids VS Be A Light
Cossette Communication	Digital Advertising	This Job Can Break You
Cossette Communication	Public Service	The Brave List
Cossette Vancouver	Radio Commercial	Playland: Fun is back in fashion
Counsel	Non-Traditional Advertising	The Grinch Cave
Cramer-Krasselt	Digital Advertising	Sip Your Sunshine
Cramer-Krasselt	Non-Traditional Advertising	Tropicana Toothpaste
Cramer-Krasselt	Digital Advertising	Gestalt
Cramer-Krasselt	Posters	No Small Dreams
Mario Dahl	Student Work	Smallpox
Daughter Creative	Public Service	Bedtime Routine
dentsu Creative	Digital Advertising	Taco Well
dentsu Creative	Digital Advertising	Inklusive
Diamond Marketing Group	Digital Advertising	TheScoreBet: Get Into Bet Mode
Digitas	Digital Advertising	The Great Microwave Debate
Ray Dilawri	Student Work	Namemoji
Dirt Culture	Magazine Advertising	Apparel ads for Slow Mag by Kids and Cobras
Division of Labor	Posters	Post-It Notes
Doner	Public Service	The Vitals: True EMS Stories
DonerNorth	Posters	Organ DonerNorth
DonerNorth	Public Service	The Donated Commercial
DonerNorth	Self-Promotion	Organ DonerNorth
DonerNorth	Radio Commercial	The Donated Commercial
Yao Du	Student Work	Let's Go Swimming!!!
Andrea Dunn	Student Work	Adobe / Imagine Something Wo
Lauren Dykes	Student Work	GE - Powering Life
Lauren Dykes	Student Work	MiracleGro / Plant Care Shouldn't Be a Mystery
Lauren Dykes	Student Work	North Face - Adventure in Every Stitch
Ashlee Eakin	Student Work	The Art of Resonance
Zeina Elshurafa	Student Work	Nespresso Decaffienato
EraserFarm	Posters	BWW-Singla Handedly
The Escape Pod	Posters	Keep Listening
Brett Essman	Posters	An Honest Midwest Beer
Eversana Intouch	Posters	Chrysalis Juneteenth
FoodMix Marketing	Posters	Distinctively Better Onions
Menglin Gan	Student Work	Bird Migration Dilemma Illustration
Menglin Gan	Student Work	Pan's Labyrinth Poster
Garage Team Mazda	Magazine Advertising	Pulp Fiction
Garmin International, Inc.	Digital Advertising	Forerunner :90 - Why do we run?
Garmin International, Inc.	Digital Advertising	Women of Adventure - Chau Smith
Taylor Garrett	Student Work	Dungeons and Dragons
Hoi Yu Karen Ge	Student Work	Alice in Wonderland
Geometry Ogilvy Japan	Non-Traditional Advertising	Sound Tour
GeorgeCo., LLC, a Delaware Company	Self-Promotion	GeorgeCo., LLC, a Delaware Company
Giants & Gentlemen	Posters	House with No Escape
Giants & Gentlemen	Public Service	House with No Escape
Giants & Gentlemen	Public Service	AWHL Holiday Series
Giants & Gentlemen	Digital Advertising	Fishing Bait
Giants & Gentlemen	Digital Advertising	CIRA-True North Strong
Grey Canada/TANK Worldwide	Integrated Campaign	Feel What We Feel
Grey Canada/TANK Worldwide	Digital Advertising	Feel What We Feel
Grey Canada/TANK Worldwide	Public Service	Feel What We Feel
Grey Canada/TANK Worldwide	Posters	Feel What We Feel
Grey New York	Television Commercial	Kids
GSD&M	Non-Traditional Advertising	Activate Special Warfare
GSD&M	Television Commercial	NCAA March Madness Campaign
Nandika Gupta	Student Work	Molecule
GUT	Posters	Joy is the Ultimate Trophy
GUT	Digital Advertising	Save it See it - Michelob Ultra

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GUT	Non-Traditional Advertising	Vanguards of Photography - Call of Duty
GUT	Television Commercial	Google - Real Tone
GUT	Digital Advertising	We Come in Piece
GUT	Posters	12 Hour Marination
Hard Work Club	Television Commercial	DoorDash "Dancing With My Stress"
Hard Work Club	Television Commercial	Knix "Blood, Sweat, and Pee (Nothing to Hide)"
Havas Chicago	Public Service	The Inheritance Pass
Havas Chicago	Non-Traditional Advertising	The Inheritance Pass
Havas Montréal	Non-Traditional Advertising	Every second, intolerance shortens lives."
Jolly Heath	Student Work	Call of Duty-Warzone: poster "PeaceTank"
Jolly Heath	Student Work	Call of Duty-Warzone: poster "PlayForPeace"
Hey Let's Go	Posters	Bent Water Brewing Campaign
Highdive	Television Commercial	Golden Memories
Highdive	Television Commercial	Reflexes
Highdive	Television Commercial	Handoff
Highdive	Television Commercial	Jurassic x Jeep Undomesticated Dino
Highdive	Magazine Advertising	Big East "Sneaker Grill"
Highdive	Digital Advertising	"Glass Breaking"
Hydrogen	Posters	Bendy Buses
Impact BBDO Dubai	Non-Traditional Advertising	The Elections Edition
INNOCEAN Canada	Public Service	The Open Trail
INNOCEAN USA	Television Commercial	IONIQ 5 Evolution: "History of Evolution"
INNOCEAN USA	Digital Advertising	Spider-Man: No Way Home: "Only Way Home"
INNOCEAN USA	Integrated Campaign	Spider-Man: No Way Home Film Integration
Buchun Jiang	Student Work	DoorDash: Bearn Your Meal
Buchun Jiang	Student Work	The Wild Wild Update
john st.	Self-Promotion	20th Anniversary
john st.	Sales Promotion	The BP Patio Re-Training Manual
Royce Jones	Student Work	Nike / Human beings, Referee's after
Katalyst Advantage	Digital Advertising	Depressettling
The Kitchen	Non-Traditional Advertising	The Pronouns Book
Lafayette American	Integrated Campaign	Period Tax Campaign
Leo Burnett Chicago	Integrated Campaign	Thighstop
Leo Burnett Chicago	Non-Traditional Advertising	Thighstop
Leo Burnett Chicago	Digital Advertising	Dog Wallet
Leo Burnett Chicago	Public Service	Dog Wallet
Leo Burnett Chicago	Self-Promotion	GroupeConnect Rebrand
Leo Burnett Toronto	Newspaper Advertising	The Real Price
Leo Burnett Toronto	Television Commercial	Becoming an Investor
Leo Burnett Toronto	Integrated Campaign	Off the Couch Bags
Leo Burnett Toronto	Digital Advertising	Off the Couch Bags
Leo Burnett Toronto	Digital Advertising	Brothtails
Leo Burnett Toronto	Posters	Subscribe to Change
Leo Burnett Toronto	Digital Advertising	Milk-Bone Chewpons
Leo Burnett Toronto	Integrated Campaign	Milk-Bone Chewpons
Leo Burnett Toronto	Posters	Milk-Bone Chewpons
Leo Burnett Toronto	Newspaper Advertising	Milk-Bone Chewpons
Leo Burnett Toronto	Self-Promotion	Sunshine in a Box
Les Évadés	Posters	Werner Herzog
Ig2	Non-Traditional Advertising	Check Mark CV
Ig2	Public Service	It Stops Now
LinkedIn Creative Studio	Digital Advertising	LinkedIn Introduces Career Breaks
Loblaw Agency	Sales Promotion	No Name Merch
The Local Collective	Sales Promotion	Bored Fireman Calendar
The Local Collective	Posters	It's Art
Hessa Lootah	Student Work	Eye See
Lopez Negrete Communications	Posters	WorldFest — The Oldest Independent Film Festival
Arsham Maleki	Student Work	Persia Brewery
Kayla Matthews	Student Work	AAA / Traffic Safety
McCann Canada	Digital Advertising	The Wendy's Phone
McCann Canada	Digital Advertising	NFTendies
McCann Canada	Non-Traditional Advertising	Lungs in the Air
McCann Canada	Television Commercial	A Better Way to Play
MediaCom	Digital Advertising	Kay: #EveryKiss NYE Hijack
MMB	Posters	Billiards Craft
Mosaic Canada	Integrated Campaign	Good Ideas Shop
Mosaic Canada	Non-Traditional Advertising	Good Ideas Shop- Non-Traditional

Ad Agency	Category	Title
Mother London	Posters	IKEA is coming to Hammersmith
Gina Munson	Student Work	PlayaMode
Zachary Neuhausen	Student Work	Skull Candy Firework Ad
nez&pez	Magazine Advertising	The Flavor Within
Anushka Nigam	Student Work	Blick-“Let the colors speak”
9Rooftops	Posters	The Road to Adventure-Spring
Yidan Niu	Student Work	Who builds women?
Yidan Niu	Student Work	I buried my dreams in that summer night
Ogilvy	Radio Commercial	Responsible St. Patrick’s Day
Ogilvy Chicago	Non-Traditional Advertising	Life, Scripted
Ogilvy Chicago	Posters	Life, Scripted
Ogilvy Chicago	Digital Advertising	The Egg Hijack
Ogilvy Chicago	Public Service	Face Forward Project
One Twenty Three West	Self-Promotion	123w Beliefs
One Twenty Three West	Digital Advertising	Find Yourself
OneightyFCB	Magazine Advertising	Invisible Bruises
Other, LLC	Posters	A to Zoanthid Poster Campaign
OYO in-house brand and marketing team	Newspaper Advertising	Brats@Home
Partners and Napier	Posters	Master Chief
Partners and Napier	Posters	World Video Game Hall of Fame
Doug Pedersen Art Direction & Design	Posters	Omaha Unibody “Undies”
Doug Pedersen Art Direction & Design	Posters	Omaha Unibody “Whack”
Doug Pedersen Art Direction & Design	Posters	Omaha Unibody “Minivan”
Doug Pedersen Art Direction & Design	Posters	Omaha Unibody Poster Campaign
Doug Pedersen Art Direction & Design	Sales Promotion	Omaha Unibody “Minivan”
Pennebaker	Self-Promotion	Holiday Book
Performance Art	Digital Advertising	The Line
Performance Art	Public Service	The Line
Performance Art	Digital Advertising	Electric iXperience
Performance Art	Self-Promotion	Performance Art Brand
PPK	Public Service	Photo Shoot Truth
Preacher	Television Commercial	Can I Get An Aha?
Preacher	Posters	Can I Get An Aha?
Preacher	Television Commercial	The Disney Bundle
Preacher	Integrated Campaign	Fanta Internoshinal
Preacher	Television Commercial	Book Clubbers
Preacher	Posters	Hens Behind The Lens
Preacher	Posters	StreetEasy
Preacher	Digital Advertising	Hens Behind the Lens
Preacher	Integrated Campaign	Hens Behind the Lens
Preacher	Newspaper Advertising	San Antonio Express News
Preston Spire	Public Service	No More Holiday Songs
Proof Advertising	Integrated Campaign	Champion Holdovers
Public Inc.	Non-Traditional Advertising	The Muskoka Chair Crash
Public Inc.	Public Service	Give A Little Bit
Red & Co.	Digital Advertising	Here’s to Perfectly Imperfect Parenting
The Republik	Public Service	Harmony NC LGBT+
The Republik	Public Service	Harmony NC LGBT+, You people
The Republik	Magazine Advertising	Voltari Electric
Rethink	Newspaper Advertising	Heinz Draw Ketchup
Rethink	Posters	National Magazine Awards
Rethink	Posters	Ability Signs
Rethink	Sales Promotion	Repurposeful Instructions
Rethink	Sales Promotion	Braille Box
Rethink	Television Commercial	Hockey For All
Rethink	Television Commercial	Heinz Draw Ketchup
Rethink	Digital Advertising	A&W Beyond Bait
Rethink	Digital Advertising	Keep Your Trip On Track
Rethink	Digital Advertising	Candy KD
Rethink	Digital Advertising	The Cristiano Bottle
Rethink	Digital Advertising	Flying Chicken
Rethink	Digital Advertising	Heinz Bottleneck
Rethink	Digital Advertising	The Unburnable Book
Rethink	Digital Advertising	Periods For Periods
Rethink	Digital Advertising	Offset Mode
Rethink	Public Service	The Unburnable Book
Rethink	Public Service	Periods For Periods

Ad Agency	Category	Title
Rethink	Public Service	Offset Mode
Rethink	Public Service	Reserved For Her
Rethink	Integrated Campaign	Heinz Draw Ketchup
Rethink	Integrated Campaign	Heinz Hot Dog Pact
Rethink	Integrated Campaign	Heinz Bottleneck
Rethink	Integrated Campaign	Ability Signs
Rethink	Non-Traditional Advertising	Love Seats
Rethink	Non-Traditional Advertising	IKEA Set-The-Tablecloths
Rethink	Non-Traditional Advertising	Heinz Bottleneck
Rethink	Non-Traditional Advertising	Heinz La Tomatina Ketchup
Rethink	Non-Traditional Advertising	The Unburnable Book
Rethink	Non-Traditional Advertising	Offset Mode
Rethink	Non-Traditional Advertising	A&W Thrift Store
Rethink	Non-Traditional Advertising	Ability Signs
Rethink	Posters	IKEA Downtown
Andrew Rhee	Student Work	Carhartt - The Hands That Feed You
RK Venture	Public Service	NMDOT My Story Campaign
Luke Roberts	Student Work	GoSili
RPA Advertising	Magazine Advertising	Enthusiast Print-Racing: Honda Loves A Challenge
RPA Advertising	Non-Traditional Advertising	Project Courage
RPA Advertising	Public Service	Project Courage
RPA Advertising	Magazine Advertising	Enthusiast Print Campaign
Seven.One AdFactory	Public Service	#flutwein - Our Worst Vintage
Seven.One AdFactory	Integrated Campaign	#flutwein - Our Worst Vintage
Seven.One AdFactory	Non-Traditional Advertising	#flutwein - Our Worst Vintage
Sid Lee	Public Service	Glossed Over
Sid Lee	Non-Traditional Advertising	Relief Catcher
Sid Lee	Television Commercial	Glossed Over
Stephen Sinacori	Student Work	Bang & Olufsen / Find Bang & Olufsen
Anushua Sinha	Student Work	A Moment for You
Elizabeth Skrmetta	Student Work	LEGO: When did you stop building?
Elizabeth Skrmetta	Student Work	Scarborough Renaissance Festival
Caroline Soja	Student Work	Logde Cast Iron Skillet Campaign
Broly Su	Student Work	Mystery Wine Label
Madhusri Suresh	Student Work	Belafonte Brewery
R K Swamy BBDO	Public Service	The people behind
R K Swamy BBDO	Trade/Institutional Advertising	The people behind
Target Marketing & Communications Inc.	Public Service	Don't Get Dieppe'd
TAXI	Posters	Uncomfortable Truth
TAXI	Public Service	Uncomfortable Truth
TDA_Boulder	Posters	Less Intimidating Bankers
TDA_Boulder	Television Commercial	F@%K You Brian
TDA_Boulder	Magazine Advertising	2.5mg of Productivity
TDA_Boulder	Magazine Advertising	2.5mg of Productivity - Laundry
TDA_Boulder	Magazine Advertising	2.5mg of Productivity - Yardwork
Terri & Sandy	Television Commercial	Kick Pain in the Aspercreme
Tombras	Digital Advertising	Guy On A Buffalo Wing
Tombras	Posters	Roadside Attractions
Tonic by Highmark Health	Self-Promotion	Addy Awards Tarot
Tonic by Highmark Health	Magazine Advertising	Fewer Stitches
Truth & Consequences	Posters	Philadelphia Phillies - Summer Is Coming
Megan Van Dusen	Student Work	Context Matters
Vanderbyl Design	Magazine Advertising	Arteriors
VMLY&R	Digital Advertising	Boomerbook
VMLY&R	Digital Advertising	Meat Tweet
VMLY&R	Digital Advertising	National Roast Day
VMLY&R	Public Service	The Reality Flag
VMLY&R	Non-Traditional Advertising	Bacon Scented Laces
VMLY&R	Non-Traditional Advertising	The Liquid Gold Cube
VMLY&R	Newspaper Advertising	Missing Limbs Campaign
VMLY&R	Posters	Love Comes In Every Flavor
VMLY&R	Posters	NYC Says Gay
VMLY&R	Integrated Campaign	I Will Always Be Me
Woodruff	Magazine Advertising	Sonimals
World Famous	Digital Advertising	Real Reviews
Wunder	Digital Advertising	Micro-Influencer
Wunder	Non-Traditional Advertising	Recalling Cards

Ad Agency	Category	Title
Wunderman Thompson	Public Service	Right to Rest
Wunderman Thompson Canada	Public Service	Immortal Poppy
Yes&	Public Service	Light The Way Forward
Carla Youbi	Student Work	Pandemic
Ruiqi Zhou	Student Work	Foreground Music
Zulu Alpha Kilo	Self-Promotion	Unquarantine Your Creative
Zulu Alpha Kilo	Digital Advertising	A Catfish Looking For Love
Zulu Alpha Kilo	Digital Advertising	The Micropedia of Microaggressions
Zulu Alpha Kilo	Television Commercial	We know golf...style
Zulu Alpha Kilo	Television Commercial	Break
Zulu Alpha Kilo	Television Commercial	Shirt Game
Zulu Alpha Kilo	Television Commercial	Two Layer
Zulu Alpha Kilo	Self-Promotion	Awards Gone Wild
Zulu Alpha Kilo	Digital Advertising	Goldfish Focus Faceoff Lens
Zulu Alpha Kilo	Digital Advertising	Fire Songs
Zulu Alpha Kilo	Non-Traditional Advertising	Orders of Sacrifice
Zulu Alpha Kilo	Public Service	Orders of Sacrifice
Zulu Alpha Kilo	Digital Advertising	Notes IPA
Zulu Alpha Kilo	Integrated Campaign	Notes IPA
Zulu Alpha Kilo	Sales Promotion	Notes IPA
Zulu Alpha Kilo	Posters	Notes IPA
Zulu Alpha Kilo	Integrated Campaign	We know golf...style