



# Communication Arts **Interactive Competition 2019**

**Deadline: October 5, 2018**

Enter online at [submit2.commarts.com](http://submit2.commarts.com)

## **Interactive Categories**

These categories are judged by the interactive jury and will appear in the 2018 Interactive Annual, in print and digital editions, and on commarts.com:

### **Websites/Microsites**

- W** Websites used for any purpose (including advertising, news, e-commerce, education and entertainment, etc.) that utilize web browser-based technologies. Video (\$125) URL (\$100)

### **Mobile**

- M** Apps, mobile optimized websites, games and location-aware services designed for iPhone, Android, Blackberry and other smartphones. Video or Downloadable App (\$125) URL (\$100)

### **Tablets/Handheld Devices**

- T** Apps, games, e-books, magazines, digital publishing and interactive sales presentations designed for iPad, Android, Playbook, Kindle and Nook tablets or other handheld devices besides mobile phones. Video or Downloadable App (\$125) URL (\$100)

### **Social**

- S** Social network applications, extensions and games designed for social media platforms including Facebook, Twitter, LinkedIn, Google+, etc. Video (\$125) URL (\$100)

### **Environmental**

- E** Interactive installations, kiosks, tables, in-store/window displays, out-of-home experiences, tradeshow and museum exhibits, corporate showrooms, etc. Video (\$125) URL (\$100)

### **Desktop**

- D** Apps, widgets, branded experiences and games designed to run locally on a Mac or PC desktop/laptop. Video or Downloadable App (\$125) URL (\$100)

### **Other Interactive Media**

- O** Any project not covered in previous categories where interactivity is integral to the user experience. Video (\$125) URL (\$100)

### **Student Work**

- X** Any Website or Microsite, Social, Desktop, Mobile or Tablet app, Interactive installation, or other interactive media created as a student project. Video or Downloadable App (\$45) URL (\$30)