Communication Arts Typography Competition 2017

Deadline: September 2, 2016 Enter online at submit2.commarts.com

Typography Categories

These categories are judged by the typography jury and will appear in the 2017 Typography Annual, in print and digital editions, and on commarts.com:

Advertising

1A Typography used as the primary visual element in print advertising, out-of-home, advertising poster or direct mail ($40)

1B Series of primarily typographic print advertising, out-of-home, advertising posters or direct mail, limit of five ($80)

Brochures

2A Typography used as the primary visual element in multi-page print collateral including annual report, brochure, catalog and corporate literature ($40)

2B Series of primarily typographic multi-page print collateral including annual reports, brochures, catalogs and corporate literature, limit of five ($80)

Posters

3A Typography used as the primary visual element on a poster used to promote a concert, performance, exhibition, institutional, theater, gallery, etc. ($40)

3B Series of primarily typographic posters used to promote concerts, performances, exhibitions, institutional, theater, gallery, etc., limit of five ($80)

Ephemera

4A Typography used as the primary visual element on an invitation, announcement or greeting card ($40)

4B Series of primarily typographic invitations, announcements or greeting cards, limit of five ($80)

Packaging

5A Typography used as the primary visual element on a single box, bottle, label, shopping bag, record, CD, DVD, video or software ($40)

5B Series of primarily typographic boxes, bottles, labels, shopping bags, records, CDs, DVDs, videos or software, limit of five ($80)

Books

6A Typography used as the primary visual element on a book cover, page or spread ($40)

6B Typography used as the primary visual element in a complete book ($80)

Periodicals

7A Typography used as the primary visual element on a magazine, newspaper or newsletter cover, page or spread ($40)

7B Typography used as the primary visual element in a complete issue of a magazine, newspaper or newsletter ($80)

Digital Media

8A Typography used as the primary visual element on a Web site, blog or mobile application (single page or screen) ($40)

8B Typography used as the primary visual element on a Web site, blog or mobile application (multiple pages or screens), limit of five ($80)

Environmental

9A Typography used as the primary visual element for signage, environmental graphics, museum or tradeshow exhibit ($40)

9B Series of primarily typographic signage, environmental graphics, museum or tradeshow exhibits, limit of five ($80)

Identity

10A Typography used in a logo, trademark or wordmark ($40)

10B Primarily typographic identity applied to business papers, collateral, packaging, signage, Web site, etc., limit of five ($80)

Motion

11A Typography used in a movie, network or program title, television commercial, Web video, animation, music video, conference/tradeshow video, etc. ($90)

11B Series of primarily typographic movie, network or program titles, television commercials, Web videos, animations, music videos, conference/trade show videos, etc. limit of three ($180)

Typeface Design

12A Single typeface that is commercially available (must show a complete character set and a sample setting) ($40)

12B Type family that is commercially available (i.e., roman, italic, bold, expert etc. Must show a complete character set and sample setting for each variant), limit of ten ($80)

Calligraphy/Hand Lettering

13A Hand-drawn type used for any commercial purpose, single image ($40)

13B Series of hand-drawn type used for any commercial purposes, limit of five ($80)

Miscellaneous

14A Anything not covered in previous categories including T-shirt, apparel and a product for sale ($40)

14B Series of anything not covered in previous categories including T-shirts, apparel and products for sale, limit of five ($80)

Unpublished

15A Experimental work, where typography is the primary visual element, that has not been published, single image ($40)

15B Series of experimental work, where typography is the primary visual element, that has not been published, limit of five ($80)

Student Work

16A Any single primarily typographic image or video created for a school assignment. Print or JPG ($20) Video ($45)

16B Series of primarily typographic images or videos created for the same school assignment. Print or JPGs, limit of five ($40) Video, limit of three ($90)