



Communication Arts Design Competition 2020

Deadline: May 1, 2020

Enter online at commarts.secure-platform.com/a

Design Categories

These categories are judged by the design jury and will appear in the 2020 Design Annual, in print and digital editions, and on commarts.com:

Packaging

Single package, label, shopping bag, audio, video, or software package, etc. (\$45)

Series of packages or a packaging line, labels, shopping bags, audio, video, or software packages, etc., limit of five (\$90)

Trademarks

Trademark, wordmark, logotype (\$45)

Identity Guides

Corporate identity manual/style guide, brand strategy guide or seasonal retail identity manual, JPG, limit of five (\$45)
PDF (\$60)

Integrated Branding Programs

(comprehensive program may include identity, business papers, collateral, packaging, signage, website, etc.), at least ten pieces. Case study video should be no longer than three minutes (\$300)

Business Papers

A single business card belongs in Miscellaneous.

Letterhead, envelope & business card from the same company, limit of three (\$45)

Company business-paper series (invoice, purchase order, label, envelope, letterhead, etc. from the same company) at least five pieces, limit of ten (\$90)

For Profit Annual Reports

Annual report for publicly-traded companies, JPG, limit of five (\$45) PDF (\$60)

Non-Profit Annual Reports

Annual report for nonprofit organizations, JPG, limit of five (\$45) PDF (\$60)

Institutional Brochures

Institutional/corporate/social responsibility/booklet or brochure, JPG, limit of five (\$45)
PDF (\$60)

Product/Service Brochures

Product or service booklet or brochure, JPG, limit of five (\$45) PDF (\$60)

Product Catalogs

JPG, limit of five (\$45) PDF (\$60)

School Catalogs

JPG, limit of five (\$45) PDF (\$60)

Exhibition Catalogs

JPG, limit of five (\$45) PDF (\$60)

Miscellaneous Company Literature

Single conference literature, announcement, company invitation/greeting card, etc., limit of three (\$45)

Series of conference literature, announcements, company invitations/greeting cards, etc., limit of five (\$90)

Posters

Single poster for exhibition, institutional, theater, gallery, etc. (\$45)

Series of posters for exhibitions, institutional, theater, gallery, etc., limit of five (\$90)

Editorial

Consumer/trade magazine (cover, page, spread or multi-page section) (\$45)

Consumer/trade magazine (complete issue), JPG, limit of five (\$90) PDF (\$120)

Newspaper (page, spread or multi-page section) (\$45)

House organ/newsletter/association (cover, page, spread or multi-page section) (\$45)

House organ/newsletter/association (complete issue), JPG, limit of five (\$90) PDF (\$120)

Books

Whole book (trade/textbook/children/reference, etc.), JPG, limit of five (\$45)
PDF (\$60)

Single book cover or jacket (\$45)

Cover/jacket series, limit of five (\$90)

Self-Promotion

Single promotion for design firms, printers, paper companies, art schools, illustrators, photographers, etc., JPG, limit of three (\$45), Video (\$110)

Series of promotion for design firms, printers, paper companies, art schools, illustrators, photographers, etc., JPG, limit of five (\$90), Video, limit of three (\$220)

Self-Promotion for Design Clubs

Single promotion/communication for art/design clubs, JPG, limit of three (\$45), Video (\$110)

Series of promotion/communication for art/design clubs, JPG, limit of five (\$90) Video, limit of three (\$220)

Motion Graphics

Single movie, station or program title, Flash animation, music video, tradeshow/demonstration video, etc. (\$110)

Series of movie, station or program titles, Flash animations, music videos, demonstration videos, etc., limit of three (\$220)

Public Service

Any single work produced for a nonprofit organization for the public good, including zoos, museums, orchestras, ballet companies, etc., JPG, limit of three (\$45), Video (\$110)

Series of work produced for a nonprofit organization for the public good, including zoos, museums, orchestras, ballet companies, etc. JPG, limit of five (\$90), Video, limit of three (\$220)

Environmental Graphics

Signage, interiors, architectural graphics, museum exhibit, tradeshow exhibit, point-of-purchase display, etc., limit of ten images (\$90)

Digital Installations of interiors, architectural graphics, museum exhibit, tradeshow exhibit, point-of-purchase display, etc. Video (\$110)

Personal Announcements

Company announcements and invitations belong in Miscellaneous Company Literature

Single greeting card/birth announcement/invitation (\$45)

Series of greeting cards/birth announcements/invitations, limit of five (\$90)

Calendars

Single calendar, limit of five (\$45)

Menus

Single menu (\$45)

Series of menus from the same restaurant (e.g., lunch, wine list, breakfast, etc.), limit of five (\$90)

Miscellaneous

Single work not covered in previous categories. JPG, limit of three (\$45), Video (\$110)

Series of work not covered in previous categories. JPG, limit of five (\$90), Video, limit of three (\$220)

Student Work

Any single design project created for a school assignment. JPG, limit of three (\$20) Video (\$45)

Series of design work created for the same school assignment. JPG, limit of five (\$40) Video, limit of three (\$90)