



Communication Arts **Interactive Competition 2017**

Deadline: September 30, 2016

Enter online at submit2.commarts.com

Interactive Categories

These categories are judged by the interactive jury and will appear in the 2017 Interactive Annual, in print and digital editions, and on commarts.com:

Websites/Microsites

- W** Websites used for any purpose (including advertising, news, e-commerce, education and entertainment, etc.) that utilize web browser-based technologies. Video (\$125) URL (\$100)

Mobile

- M** Apps, mobile optimized websites, games and location-aware services designed for iPhone, Android, Blackberry and other smartphones. Video or Downloadable App (\$125) URL (\$100)

Tablets/Handheld Devices

- T** Apps, games, e-books, magazines, digital publishing and interactive sales presentations designed for iPad, Android, Playbook, Kindle and Nook tablets or other handheld devices besides mobile phones. Video or Downloadable App (\$125) URL (\$100)

Social

- S** Social network applications, extensions and games designed for social media platforms including Facebook, Twitter, LinkedIn, Google+, etc. Video (\$125) URL (\$100)

Environmental

- E** Interactive installations, kiosks, tables, in-store/window displays, out-of-home experiences, tradeshow and museum exhibits, corporate showrooms, etc. Video (\$125) URL (\$100)

Desktop

- D** Apps, widgets, branded experiences and games designed to run locally on a Mac or PC desktop/laptop. Video or Downloadable App (\$125) URL (\$100)

Other Interactive Media

- O** Any project not covered in previous categories where interactivity is integral to the user experience. Video (\$125) URL (\$100)

Student Work

- X** Any Website or Microsite, Social, Desktop, Mobile or Tablet app, Interactive installation, or other interactive media created as a student project. Video or Downloadable App (\$45) URL (\$30)